

# 10 ways having an RPA® Property Manager on staff can save you money!



**BOMI**  
INTERNATIONAL

- 1. ENERGY SAVINGS** - An RPA® understands how a building operates at peak efficiency and can implement an effective energy management program. With a working knowledge of all integrated building systems and their care and maintenance, an RPA® can reduce operating costs, helping to **SAVE YOU MONEY**.
- 2. LIFE CYCLE COST SAVINGS** - The RPA® is a long-range planning strategist with a formula for getting the most value for the replacement, retrofit, and maintenance dollar. With a thorough understanding of project development, codes, regulations, lighting principles, equipment, pest control, and security, the RPA® will not waste dollars on short-run purchases, helping to **SAVE YOU MONEY**.
- 3. BUDGET CONTROL** - The RPA® manages from a finely-tuned, financial perspective. Putting this knowledge into practice means more dollars to your company's bottom line, helping to **SAVE YOU MONEY**.
- 4. REDUCED RISK** - The RPA® is skilled in risk appraisal, personal and property liability insurance, self-insurance, and other important techniques for handling risk. By reducing your exposure to unnecessary risk, the RPA® can help **SAVE YOU MONEY**.
- 5. PROPERTY PROTECTION** - The RPA® recognizes potential legal problems, addressing them correctly and avoiding them if possible. By tapping working knowledge of the critical aspects of owner liability and judicial procedure, the RPA® can properly protect your property, helping to **SAVE YOU MONEY**.
- 6. ASSET MANAGEMENT** - The RPA® has a complete background in investment finance and investments valuation. The RPA® makes decisions on a day-to-day basis, understands how to guard the company's balance sheet, and contributes to the overall profitability of the business, helping to **SAVE YOU MONEY**.
- 7. STAFF LEADERSHIP** - Being an RPA® means complying with a standard code of ethics and conduct in employer, employee, vendor, and contractor relationships. The increased knowledge and practical personnel management techniques of an RPA® can reduce turnover, helping to **SAVE YOU MONEY**.
- 8. STABILITY** - The RPA® understands a property's life cycle from conceptualization to demolition. Fundamental knowledge of structural design, property analysis, and real estate values maximizes return on investment in each phase of the cycle, helping to **SAVE YOU MONEY**.
- 9. MARKETING RESULTS** - The RPA® realizes the importance of tenant management relationships. The RPA® is well-versed in marketing strategy, property analysis and survey, lease documents, negotiation, tenant renewal, and the turnaround of troubled properties, minimizing lease turnover, helping to **SAVE YOU MONEY**.
- 10. ROI** - When your company invests in education for your onsite team, the organization gains a step-by-step approach to effective management. The RPA® education program creates enthusiasm, job satisfaction, and knowledge, translating to increased efficiency and having a trained staff that will help to **SAVE YOU MONEY**.

The Real Property Administrator (RPA®) program:  
Your manager gets the education—you get the benefit!

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