

**Is Being a Partner with BOMA the
Best
Business Decision?**

Yes, if you want to:

- Align your company with an **ESTABLISHED** and **ACTIVE** organization of over 200+ members
- Ensure that your company has **CONSISTENT** and **CREATIVE** marketing vehicles scheduled throughout the year
- Establish relationships with members that are well educated on property management issues and potential customers for your business
- **Support** an organization that **Supports** businesses like yours



OUR MISSION

BOMA Orlando exists for professional and educational purposes for the advancement of the real estate owner and manager in the Central Florida Area

PARTNERSHIP LEVELS

PENTHOUSE LEVEL
\$5,000

ATRIUM LEVEL
\$2,500

MEZZANINE LEVEL
\$1,500

LOBBY LEVEL
\$500

**For more information on the BOMA Orlando
2012 Partnership Program, please contact:**

**BOMA Orlando
PO Box 568156
Orlando, FL 32856
407-380-3320**

Email: boma.orlando@attglobal.net



**2012
PARTNERSHIP
PROGRAM**



**Building Business Relationships
With
Building Owners and Managers**

The Building Owners and Managers Association of Orlando (BOMA Orlando) is the premier professional commercial real estate organization in the Central Florida area. Most of the principal members of BOMA Orlando are property or facility managers directly involved in the operations and operational needs of the properties they manage.

BOMA Orlando represents five International TOBY (The Outstanding Building of the Year) Awards in several categories.

When looking at the commercial real estate industry in Orlando it is important to note that BOMA Orlando represents a significant segment of the market. More importantly, members of BOMA Orlando are generally more educated about asset management and operational property management than non-members. This translates into a more educated consumer in the marketplace.

BOMA Orlando represents not only a majority of the market for operational expenditures for commercial property in Orlando, but also better consumers of services related to the operations of commercial property.

BENEFITS FOR ALL PARTNERS

- Year round web recognition with company logo posted on website with a link to company website.
- Identified as BOMA Orlando Partners either by wall signs, banners, place cards, etc. at all BOMA Orlando events (listed by level). Size of identification will depend on level of sponsorship
- Protected from all solicitations for other BOMA Orlando sponsorships
- Sponsor ribbon on your luncheon name tag

PENTHOUSE PREMIUMS

\$5,000 PARTNERSHIP

- Company logo on BOMA Orlando's website with active link to their company website on homepage and all other areas
- One time luncheon speaking opportunity when our Penthouse Partners are recognized
- Showcase Table free of charge
- One four-some at our Annual Golf Tournament and the opportunity to add something to the golf bag
- 12 Luncheon passes good for BOMA Orlando luncheons during the partnering year
- 20% Discount to all Partner Company employees attending any BOMA Orlando Education or Seminar Program

ATRIUM PREMIUMS

\$2,500 PARTNERSHIP (3 Available)

- Company logo on BOMA Orlando's website with active link to their company website, located on pages other than the home page
- One time luncheon recognition when our Atrium Partners are recognized
- 6 Luncheon passes good for BOMA Orlando luncheons during the partnering year
- 10% Discount to all Partner Company employees attending any BOMA Orlando Education or Seminar Program

LOBBY PREMIUMS

\$500 PARTNERSHIP (10 Available)

- Company logo on BOMA Orlando's website located on the Sponsorship Tab

SIGN UP TODAY

Company: _____

Sponsorship Level: _____

Contact Name: _____

Method of Payment:

50% Due January 15th, Balance Due February 15th to be included in the 2012 Partnership Program.

_____ Check or _____ Credit Card

_____ AMEX _____ MC _____ VISA

Credit Card # _____

Expiration Date _____

Name Appearing on Card _____

Signature _____

DEADLINE TO SIGN UP - January 15, 2012

MEZZANINE PREMIUMS

\$1,500 PARTNERSHIP (2 Available)

- Company logo on BOMA Orlando's website with active link to their company website, located on the Sponsorship Tab
- 5% Discount to all Partner Company employees attending any BOMA Orlando Education or Seminar Program

